

***“A 5% increase in retention results in a 10% decrease in costs AND productivity increases ranging from 25% to 65%.”***  
*- Harvard Business Review 2001*

Knowing what makes your employees happy really does count. The Employee Satisfaction SNAPSHOT can help!

Go from uninformed to informed in a snap. Improve your organization's potential for success! Ask your employees' opinions and listen to what they have to say. The information collected from an Employee Satisfaction SNAPSHOT will assist you in creating a path towards higher profitability and success in just 30 days.

#### **SNAPSHOT Provides You With:**

- **Professional Design.** Web enabled customizable employee satisfaction survey and confidential online reporting.
- **Quick Results.** Typical survey campaigns go from idea to results in 30 days.
- **Cost Effective Approach.** Positive ROI due to increased employee productivity and retention.
- **Proven Methodology.** The SNAPSHOT has helped many companies achieve employee satisfaction success.

#### ***What Else Should I Know?***

Our staff believes in web-enabled surveys because we have experienced the benefits firsthand. Prior to working for HCTech Consulting Inc., our staff has successfully led efforts to measure and analyze employee satisfaction. This experience helped us craft a proven and effective employee satisfaction survey process. The SNAPSHOT transforms the traditional survey methods into an effective and timely resource for the decision makers within organizations.

In addition to the SNAPSHOT survey process, we offer additional services/skills that can assist you in the interpretation of the data if needed.



## **ARE YOUR EMPLOYEES SATISFIED?**

*Do you know?*

**Go From  
Uninformed To  
Informed In A Snap!**

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*Employee Satisfaction  
SNAPSHOT*

## Employee Satisfaction SNAPSHOT

In 30 days the SNAPSHOT produces a customizable web-enabled employee satisfaction survey, collects the survey data, and aggregates results in a standardized format. The SNAPSHOT empowers management to make informed decisions that can ultimately result in:

- Improved employee satisfaction
- Increased productivity
- Decreased costs

## What Areas of Employee Satisfaction Does The SNAPSHOT Assess?

Prepared to hear what your employees are thinking? Do you have established employee satisfaction survey questions? If not, no need to start from the beginning. The SNAPSHOT contains a survey template with professionally designed questions. Some categories included in our template are:

- Corporate Leadership, Planning, Culture
- Team Collaboration
- The Employee's role
- Management Roles and Communication
- And many more...

## What Are The SNAPSHOT Steps?

- **Design** - Review available template questions and if needed, work with us to customize these questions to meet your organizational needs. Or use your existing organizational questions.
- **Conduct Survey** - Customize our email notification templates to introduce survey. This email contains the survey URL that is accessed via the web where employees will complete the survey anonymously.
- **Report** – During survey process, check progress on response ratio. At survey completion, review summary analysis. This summary analysis will be available to export.

## Why Measure Employee Satisfaction?

You cannot afford to ignore Employee Satisfaction! Visionary leaders believe employees are the most valuable assets of their organizations. Many studies have proven that happy employees positively impact business objectives.

### Direct Benefits:

- Improved productivity
- Increased employee retention

### Secondary Benefits:

- Increased Customer Satisfaction

## How Do We Measure Employee Satisfaction?

A formal confidential web-enabled survey of employee opinions is critical. Some organizations only rely on managers' perceptions and direct employee feedback. This data does not necessarily represent true employees' feelings. The SNAPSHOT provides management with a proven and fast data collection method resulting in improved decision-making.

## Why Web Enabled Surveys?

The SNAPSHOT's web-enabled survey gives you a quick, efficient and effective way of measuring employee attitudes.

Some SNAPSHOT advantages to consider:

- **Quick** – Streamlines survey process- collects and reports real time results
- **Confidential and Secure** - Assures employee anonymity – results in more honest responses from employees and increased response ratio
- **Easy to Distribute** – If an employee has access to the web they can submit a survey - in the office, at home, or even on the road
- **High Response Rate** - Online surveys have proven to return more responses than traditional methods

## At Fees You Can Afford

Using our web enabled survey and analysis tool, you can conduct a full-scale employee satisfaction snapshot for approximately **\$6,000**.

This cost includes:

- Access to our web-enabled standard employee satisfaction survey questionnaire template
- Ability to work with one of our survey experts to customize our standard template to meet the needs of your organization
- Example announcement letters and email documents to initiate the survey campaign process
- Ability to monitor response progress for your survey campaign electronically
- Standard summary reporting for each completed survey campaign
- Export data file containing results
- Access to additional analysis and action planning services as needed

**Call (630)525-5716  
Today to get started!**